

Subject Line Ideas

Something Important I noticed something on your website
I have an idea to get you more sales
Something missing on your website
COMPANY NAME I can increase your sales
RE: Your advertisement in NAME
Quick question?

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Hello!

I was looking at your website <INSERT WEBSITE> online and noticed that you do not have a video showcasing your business.

This is concerning to me because having a video on your website is a proven way to increase sales. In fact, a recent study showed that having a video on your website increases sales by 64%!

We specialize in producing videos for businesses like yours, and would love to help you.

[CLICK HERE TO SEE A SAMPLE](#)

When is a good time for us to chat?

CONTACT INFORMATION

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Hello!

I saw your advertisement in NAME OF ADVERTISEMENT and have a great idea. I am confident this will greatly increase your sales. When is a good time to chat?

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Hello!

I saw your advertisement in NAME OF ADVERTISEMENT and have a really neat idea for you. I was really surprised that you do not have a video on your website.

Did you know that having a video on your website is a proven way to increase sales? In fact a recent study showed that having a video on your website increases sales by 64%!

We specialize in producing videos for businesses like yours, and would love to help you.

[CLICK HERE TO SEE A SAMPLE](#)

When is a good time for us to chat?

CONTACT INFORMATION

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Hello!

I was reviewing your business and have a quick question for you. Would you like a video that would showcase your business? We are running a special for BUSINESS TYPE OR CITY where we will provide you with one video. We recently started marketing in CITY and are looking to get the word out on what we have to offer.

Having a video on your website has been proven to increase business by as much as 64%.

[CLICK HERE TO SEE A SAMPLE](#)

Please note, we are only able to provide this offer to the first 5 businesses that contact us, this offer will not be available long.

CONTACT INFORMATION

The following emails are meant as follow-ups:

Followup #1

Hello NAME,

I wanted to check back in with you and see if you had a chance to review the information I sent?

We have been looking at websites in CITY and yours jumped out to us.

We specialize in helping businesses greatly improve their website by the addition of compelling videos.

Did you know that 80% of all internet users recall watching a video ad on a website they visited in the past 30 days?

Video is a very powerful way to increase sales from your website.

We are currently running a special and I'd love to share more with you.

[CLICK HERE TO SEE A SAMPLE](#)

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CONTACT INFORMATION

Followup #2

Hello NAME,

I reached out to you recently regarding a concern we had with your website. We specialize in helping businesses like yours increase their sales, and our team recently targeted your business as a prime candidate.

Would you be available to jump on a five minute call this week?

We are currently running a special and I'd love to share more with you, and how it can greatly increase the amount of sales you get from your website.

You can reach me directly at PHONE NUMBER. I look forward to speaking with you!

CONTACT INFORMATION
