



How Cynthia Manley Sold \$1,000 Of Animated Video Ads To Local Businesses Using AdReel In 1 Day

Ryan Phillips
Co founder VideoSuite

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Hey there, Ryan Phillips here.

We're going to keep this special case study short and sweet and get straight to it.

First, **the backstory...**

Cynthia picked up a customer only special offer access of AdReel in exchange for a testimonial.

This is the testimonial she posted in our customer review group...



Now, last night I received this message in my personal inbox...

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(Excuse the size of the image)

This report is exactly how she did it. How she made \$1000 in 1 day, selling animated video ads created with AdReel to local businesses.

Let's dive in :-)

First - in Cynthia's own words - a little about **her background...**

"I am a single mother who was laid off in 2016 after 10 years.

I was looking and applying for jobs unsuccessfully and was frustrated with the job market, so I took a good look at my skill sets, what I was good at and liked to do...

...I knew that taking the time to produce, shoot, and edit video ads took too much time for how much money I'd need to make get out of debt.

I came across AdReel one day while learning about video and internet marketing; I thought what Ryan Phillips put together was absolutely brilliant.

It's fast, easy, and far more convenient than learning an expensive and difficult software, all the while losing time and money.

I want to share with you how I made \$1,000 in one day with AdReel.”

So as you can see, she's not sharing her results to brag or to show how great she is.

The only difference between Cynthia and anyone else, is she got out the stands and swung the bat.

She's not special.

She's not clever.

I'm guessing she has the same basic IQ as everyone else...

...but she's out of the chair, and that's gonna be my invitation to you after you read this report.

Again, in Cynthia's own words - here was **her strategy...**

“I used the videos as a stepping stone for businesses to promote their services and products, so I initially offered an ad for \$100.00 per business in my area.

I went to see the businesses face to face and although it may seem time consuming, I attended a local networking function and was able to talk to several businesses within two hours and sold ten videos right there.

I then sent them an invoice through paypal and asked for basic questions such as their script, style of music, URL, and what problem they solve for their customers.

This was so simple, and it opened the door for creating more videos.

I do voiceovers as a side gig so I could add my voice and other services as extras.

AdReel templates enabled me to streamline the storyboarding and producing part of video production, which gave me more time to make more videos, meaning more money.

Seeing the interest and excitement from people who might not otherwise be able to afford a video commercial is exciting.

I've even added providing public service announcement videos utilizing AdReel at no charge for charity organizations in my community.

My kids are even able to help me with the videos and I love how we can all work together.

Everyone is different and I can't say it'll work for everyone but it worked for me and using the same principles I hope you find success."

The great thing about selling 10 local clients is you can easily increase your income by:

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- Ask for referrals.
- Charge to run the local ads for them.
- Renew the animated video ad every 4 - 8 weeks.

Very cool!

And as I said before...

...the only difference between Cynthia and you is she got out the stands and swung the bat.

I hope you enjoyed this case study and it's inspired you to use AdReel to make more money for your own business.

Speak soon,

Ryan Phillips

Co founder Adreel

CEO VideoSuite

P.S.

One way to use AdReel and this method to create a recurring passive income stream is to renew the animated video ad every 4 - 8 weeks for the local business.

> [Go here to do that with the AdReel Club](#)

P.P.S

If you really want to go to the next level, eliminate the competition and charge higher prices, [go here and check out the AdReel Store](#).

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